

February 26, 2017

Thank you for your interest in playing at the Westfield Farmers' Market.

We are delighted to inform you that the Westfield Farmers' Market has received a grant again this year from the Westfield Cultural Council and the Massachusetts Cultural Council allowing us to pay musicians to play at the market this year. The grant is less than last year, so we are holding a concert on Sunday, March 12 from 3:00 - 6:00 pm at the Episcopal Church of the Atonement. We are hoping that donations will make up the difference so that we can continue to pay musicians at the same hourly rate as last year. IF we raise sufficient funds, we may be able to start thinking about enhancing the church sound system with the purchase of some new equipment to be used at the Market.

We know that music enhances the atmosphere of the Market and draws customers in. We are seeking a diversity of musical styles and performances, hoping to showcase area musicians and promote the talent we have in our greater community. Attached is the application for Music at the Market, including specific details and conditions, which we invite you to read and return so that we may include you on our schedule of musical performers. Once we receive your application, we will contact you to confirm your performance dates and times. We will be promoting the music through Facebook and news media, including the names of each group, and we invite you to promote it through your own channels.

As a stipulation of the grant, all publicity of Music at the Market must include the statement that Music at the Market is supported by a grant from the Westfield and Massachusetts Cultural Councils, so if you publicize your performances at the Market on your own, we request that you include this information. Further, we must have an invoice from each performance as proof of payment before we can be reimbursed from the grant moneys. If you have your own invoice, you may submit it to us. Otherwise, we will provide one for you to complete and sign before you can receive payment for your services.

We look forward to hearing from you and to the contribution your music will make to the atmosphere of the Westfield Farmers' Market.

If you have questions, please feel free to contact us.

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